

PEPPERDINE | SCHOOL OF PUBLIC POLICY

———— TOWARD A ————
CONSERVATISM *of* CONNECTION
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RECLAIMING THE AMERICAN PROJECT



JUNE 27–29, 2018

Wilburn Auditorium | Pepperdine University

Wednesday, June 27

2:30–3 PM

Introductions: Context for the Conference—The Strange Road to a Conservatism of Connection

Pete N. Peterson, *Dean, Pepperdine School of Public Policy and Cofounder, the American Project*

Rich Tafel, *Cofounder, the American Project*

3–4 PM

The Social Psychology of a Nation Coming Apart

Frances Hart Broghammer, *Resident Physician, University of California, Irvine Medical Center*

Pete N. Peterson, *Dean, Pepperdine School of Public Policy and Cofounder, the American Project*

4–5:30 PM

Little Platoons and Big Ideas: Conservatism and the Art of Connection

MODERATOR Ted V. McAllister, *Edward L. Gaylord Chair and Associate Professor, Pepperdine School of Public Policy*

PANELISTS

Jeremy Beer, *Chairman, The American Conservative*

Tim Carney, *Visiting Fellow, American Enterprise Institute*

Elizabeth Corey, *Associate Professor, Baylor University*

Daniel Garza, *President, The LIBRE Initiative*

Lauren McCann, *Executive Vice President, Stand Together*

Joshua Mitchell, *Professor, Georgetown University*

5:30–6:30 PM

Break

6:30–8 PM

Dinner and Keynote Address

Villa Graziadio Executive Center

Thursday, June 28

8:30–9:45 AM

Continental Breakfast

The Wisdom of Solomon: Finding the Balance in America's Religious Liberty

MODERATOR Rich Tafel, *Cofounder, the American Project*

PANELISTS

Stephanie Barclay, *Associate Professor, J. Reuben Clark Law School, Brigham Young University*

Bruce Frohnen, *Ella and Ernest Fisher Chair, Pettit College of Law, Ohio Northern University*

Cherie Harder, *President, The Trinity Forum*

Suhail A. Khan, *Director, External Affairs, Microsoft Corporation*

Monica Mehta, *Managing Principal, Seventh Capital*

9:45–10 AM

Break

10–11:15 AM

Viewpoint Diversity: Restoring American Higher Education as the Marketplace of Ideas

MODERATOR Pete N. Peterson, *Dean, Pepperdine School of Public Policy and Cofounder, the American Project*

PANELISTS

Kaitlyn S. Carwin (MPP '18), *Contributing Editor, the American Project*

James Kirchick, *Visiting Fellow, Center on the United States and Europe and Project on International Order and Strategy, Brookings Institution*

Heather MacDonald, *Thomas W. Smith Fellow, Manhattan Institute*

Sarah Ruger, *Director, Free Expression, Charles Koch Institute*

Jon Shields, *Associate Professor, Claremont McKenna College*

11:20 AM–12:05 PM

Bill and Ted's Excellent Conversation: Why Conservatives Must Think Historically

Ted V. McAllister, *Edward L. Gaylord Chair and Associate Professor, Pepperdine School of Public Policy*

Wilfred "Bill" McClay, *G. T. and Libby Blankenship Chair, University of Oklahoma*

12:15–1:30 PM

Lunch and Keynote Address

Villa Graziadio Executive Center

1:45–3 PM

Protecting Us Against Attack: What Is the Evolving Role of Foreign Engagement for America?

MODERATOR Terry McCarthy, *President and CEO, Los Angeles World Affairs Council*

PANELISTS

Robert G. Kaufman, *Robert and Kathryn Dockson Professor, Pepperdine School of Public Policy*

William Ruger, *Vice President, Research and Policy, Charles Koch Institute*

Elizabeth Spalding, *Associate Professor, Claremont McKenna College*

Ryan Williams, *President, The Claremont Institute*

3–3:15 PM

Break

3:15–4:30 PM

E Pluribus vs. Unum?: Conservatives and the Fight for the Underdog

MODERATOR Rich Tafel, *Cofounder, the American Project*

PANELISTS

Ruben Barrales, *President and CEO, Grow Elect*

Art Estopinan, *President, The Estopinan Group, LLC*

Sarah Longwell, *Senior Vice President, Berman and Company*

Joshua Mitchell, *Professor, Georgetown University*

Avik Roy, *President, The Foundation for Research on Equal Opportunity*

John Wood, Jr., *Director, Media Development, Better Angels*

4:30–5:30 PM

Break

5:30–7 PM

Dinner

*Casa Escobar
22969 Pacific Coast Highway
Malibu, California 90265*

Friday, June 29

8:30–9:45 AM

Continental Breakfast

The Next Coalition of Conservatism: A Millennial View of the Future

MODERATOR Guy Benson, *Political Editor, TownHall.com*

PANELISTS

Michael Hendrix, *Director, State and Local Policy, Manhattan Institute*

Edith Jorge, *Director, Strategic Initiatives, Republican National Committee*

Kevin Kiley, *Assemblyman, California State Assembly, District 6*

Laura Maristany, *Associate Director, Governance Program, Democracy Fund*

Abby Skeans, *CEO and Founder, Glossator Advising*

10–11:15 AM

From Theory to Practice: Practical Steps to Transform Conservative Policy

MODERATOR Pete N. Peterson, *Dean, Pepperdine School of Public Policy and Cofounder, the American Project*

PANELISTS

Rachel Barkley, *Director of Outreach, House Republican Conference, US House of Representatives*

Lanhee Chen, *David and Diane Steffy Research Fellow, Hoover Institution*

Tony Mills, *Managing Editor, Real Clear Policy*

Ryan Streeter, *Director, Domestic Policy Studies, American Enterprise Institute*

Robert Traynham, *Head, Public Policy Communications, Facebook*

11:15–11:45 AM

A Way Forward: Next Steps for the Project

Pete N. Peterson, *Dean, Pepperdine School of Public Policy and Cofounder, the American Project*

Rich Tafel, *Cofounder, the American Project*

KEYNOTE ADDRESSES

Wednesday, June 27, 6:30–8 PM

DINNER AND KEYNOTE ADDRESS:

Trump—Symptom or Catalyst?

Donald Trump saw many faults in the Republican Party as well as the nation at large. As a presidential candidate, he leveraged these flaws with new approaches to restoring America's economic vitality and stature abroad, and by focusing on four signature issues—illegal immigration, globalization, trade, and optional foreign interventions. Positioning himself as an outsider without allegiance to past protocols, commitments, or even presidential comportment, he was seen by half the country as a powerful antidote to an otherwise toxic future. In a polarized nation, is Trump the cause or the result?



Victor Davis Hanson, *Martin and Illie Anderson Senior Fellow, Hoover Institution*

Thursday, June 28, 12:15–1:30 PM

LUNCH AND KEYNOTE ADDRESS:

What Can Trump and Reagan Teach Us About the Future Leader of a Conservative Coalition?

Great movements take great leaders. In his time, Ronald Reagan was derided by his opponents and much of the media, but he redefined for a generation what it meant to be conservative in America by crafting new coalitions. Also the subject of ridicule, President Trump is seen by some as the new Reagan, a leader building new coalitions. But others in the conservative movement see Trump as a dangerous anomaly who lacks a strong guiding philosophy. This debate will bring this discussion to life and imagine the leadership needed for the next generation of conservatism.

Our speakers will square off in a civil debate on previous and future leaders of the conservative movement.



Steve Hayward, *Senior Resident Scholar, Institute of Governmental Studies, University of California, Berkeley*



Henry Olsen, *Senior Fellow, Ethics and Public Policy Center*

This is a critical time in our nation's history to be considering the impact America's conservative movement can and should have on our politics and policy.

To learn more about the American Project, please visit our website at americanproject.org.

To learn more about our conference speakers, please visit our event website at <https://bit.ly/2L8cdnk>.