



PEPPERDINE UNIVERSITY

School of
Public Policy

Dean's Report

WINTER 2013

KOREAN PENINSULA CONFERENCE BRINGS U.S. AMBASSADORS TO PEPPERDINE

The Pepperdine School of Public Policy partnered with the Council of American Ambassadors in welcoming more than 50 former U.S. Ambassadors for a half-day conference on "The Korean Peninsula" in the James R. Wilburn Auditorium on October 9, 2012. James R. Wilburn, dean of the Pepperdine School of Public Policy, and Timothy A. Chorba, president of the Council of American Ambassadors and former U.S. Ambassador to Singapore, led a roundtable followed by Pepperdine's Dan Caldwell, Distinguished Professor of Political Science at Seaver College, and Robert Kaufman, professor of public policy at the School of Public Policy, who facilitated a discussion of the sociopolitical conditions confronting the Korean Peninsula.

The first session, entitled "Political, Economic, and Social Conditions in the Korean Peninsula," featured Spencer H. Kim, former U.S. representative to the Asia-Pacific Economic Cooperation's (APEC) Business Advisory Council, and Blaine Harden, journalist and author of *Escape from Camp 14*, and was moderated by Caldwell. In his presentation, "Engaging North Korea," Kim traced the history of the Korean Peninsula since the Cold War in 1945. He addressed the immediacy of the current situation, stating the "U.S. has a commitment to the region and it must maintain that" through the adoption of an alternative plan to mend the peninsula's conflict by 2045.

Harden analyzed North Korea's ability to maintain its authoritarian system of rule in a constantly changing society and its reliance on fear as a method of enforcement through labor camps. He discussed his book, *Escape from Camp*



The School of Public Policy hosted more than 50 former U.S. Ambassadors for their annual conference on the Malibu campus in October 2012.

14, a narration of the camp's many horrors through the life of Shin Dongg Hyuk, the only known camp escapee to survive. Harden advocates exposing the North Koreans' suffering to promote understanding and interference.

In the second session, Wendy Cutler, assistant U.S. trade representative for Japan, Korea, and APEC Affairs, provided detailed insight into the U.S.-Korea Free Trade Agreement, the largest free trade union since the North American Free Trade Agreement.

Kaufman moderated the final session, "The North Korean Nuclear Question and China's Posture Toward the Koreans." David Kang, professor of international relations and management at the University of Southern California, and Xiao-huang Yin, professor and chair of the American Studies Department at

Ambassadors continued on page 4 ➔



The School of Public Policy Partners with CALIFORNIA BUSINESS ROUNDTABLE IN INNOVATIVE POLLING SERIES

The Pepperdine School of Public Policy and the California Business Roundtable (CBRT) partnered this past fall in an innovative polling series designed to track voter attitudes and opinions on the major California initiatives moving toward the November election. The poll launched in mid-July and released results biweekly. It used the latest marketing research technology to simulate a real polling place as part of the process—allowing participants not only to read the ballot materials, but also to consult the official voting reference materials. Michael Shires, associate professor of public policy, led the Pepperdine partnership for the ground-breaking polling approach which allowed the team to track all 11 state initiatives, as well as the major national races on the November 2012 ballot.

M4 Strategies administered the poll roughly every two weeks, using the latest survey technology to track how voter opinions shifted over the course of the various campaigns on California statewide ballot initiatives. These campaigns covered public policy issues including taxes, budget processes, capital punishment, pension reform, and campaign finance. It is the first time that voters, campaigns, the media, and the public were able to track changes in public opinion over the course of a political campaign. On initiatives such as Proposition 37, which would have mandated labeling some genetically-modified foods, Pepperdine's poll provided a timeline of the complete reversal in public support over the course of the campaign. Because the Pepperdine/CBRT poll started in mid-July, it was able to measure voter sentiments and perspectives before the frenzy of

Voter Polling Series continued on page 10 ➔

DEAN'S MESSAGE

Alumni are the most permanent expression of a university's presence. Deans come and go and faculties change. There may even be occasional curricular reforms. To be sure, the physical structures that house universities are among the oldest of institutions, but classrooms and halls and living quarters are mere geography, where birth and change and decay take place and no one can step into the same river twice.

But graduates are alumni for the remainder of their lives. What they accomplish becomes the lengthened shadow of the university that helped to give them direction and equip them for lives of purpose, service, and leadership.

Given this reality, those of us who are passing through as professors or staff find daily renewal in hearing from alumni and receiving their validation. And the degree to which they support the school that gave them the opportunity to grow into the people they were intended to become is the most important validation that a university can have of whether or not it is fulfilling its mission.

Two ways in which graduates of the School of Public Policy have been particularly encouraging are the level of their continuing support for their alma mater and the critical role they play in referring friends and associates to Pepperdine as potential students. Although our graduates are motivated by a desire to serve more than by the financial promise of their chosen careers, almost 25 percent of our graduates made some kind of gift to the School of Public Policy last year. This encourages all of us who come to our offices and classrooms each

day. But just as encouraging is the number of new students who tell us they heard about the program from one of our graduates.

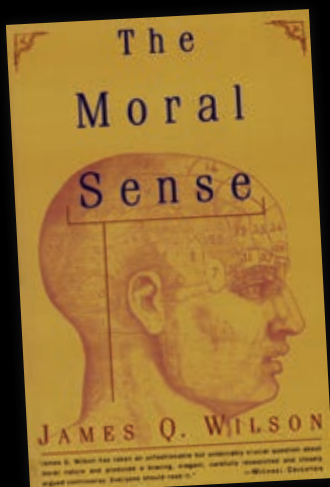
As our graduates read this issue of the *Dean's Report*, and find a note about a favorite professor or the birth of a new child to a classmate, or an inspiring story about where some fellow alum is providing service and leadership to change the world, I hope each of you will also take a moment to think of a friend or associate who would benefit from the experience you had here, and let us be in touch with them. Some who come will perfect their tools of analysis and serve in helping to measure what succeeds in the world of public policy. Others will find new insights into how organizations work to nurture human growth. And still others will find here validation of personal choices of character that they may have begun to question before they came to Pepperdine. I hope that as a graduate you will reflect on the experience of spending two years with people who care about you deeply, and be willing to share this experience with some special person you've encountered after graduation.



James R. Wilburn
JAMES R. WILBURN
Dean, School of Public Policy

CHARACTER AND THE MORAL SENSE: JAMES Q. WILSON AND THE FUTURE OF PUBLIC POLICY

This two-day conference, coming in early 2014, will honor the legacy of James Q. Wilson and focus on his historic book, *The Moral Sense*, and his emphasis on the rediscovery of character as valid concerns of policy education in a democracy.



"James Q. Wilson... was unquestionably the pre-eminent political scientist of the last 50 years."
— *New York Times*

Wilson was crucial in founding and shaping the Pepperdine School of Public Policy where he served as the Ronald Reagan Professor of Public Policy for 13 years.

**PEPPERDINE
UNIVERSITY**
School of Public Policy

NEW BOARD OF VISITORS MEMBERS

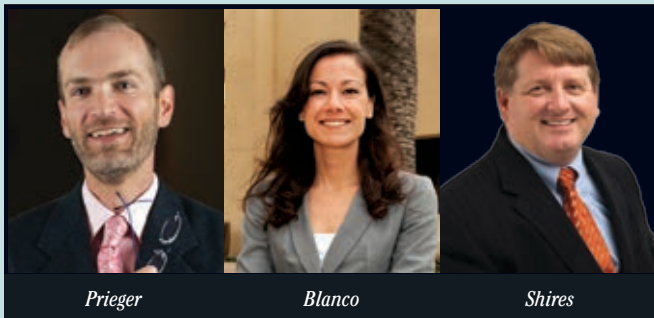
The School of Public Policy Board of Visitors comprises national policy, business, and community leaders who support the school's mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the School of Public Policy, and the members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues.

*Dean James R. Wilburn welcomes
the newest Board of Visitors members:*

DIANE TERPELUK, a graduate of the University of Southern California, worked in the United States Senate as well as in the Reagan Administration at the Small Business Administration. She also served on the staff of vice president George H. W. Bush in the White House. Upon Bush's election as president, Terpeluk transitioned to the United States Department of Commerce where she directed the Office of Business Liaison. She was then appointed counselor to U.S. commerce secretary Robert A. Mosbacher. During the 1992 election, Terpeluk joined the Bush campaign as deputy to the campaign chair. From 2002 to 2005 Terpeluk accompanied her late husband Peter Terpeluk, Jr., on his post as ambassador to Luxembourg. Terpeluk has been very active in the Washington, D.C., community as a volunteer for schools and community-based nonprofits. Terpeluk resides in Chevy Chase, Maryland, with her son Trey.

LISA JOBE received a degree in broadcast journalism from the University of Southern California where she was actively involved in her sorority, Kappa Kappa Gamma, serving as a chapter officer. Jobe moved to Washington, D.C., in 1982 after completing an internship in the White House News Summary Office during the Reagan Administration. From 1983 to 1988 she worked for vice president George H. W. Bush in two different administrative positions. Upon Bush's election as president, Jobe served as the executive assistant to the president's head of legislative affairs, working in the West Wing for two years. Jobe is an active and dedicated volunteer at her daughters' schools and served for four years on the Board of Parents Council of Washington, D.C. Jobe and her husband Daniel have two daughters: Courtney, who is a student at Seaver College, and Keely. They reside in Washington, D.C.

School of Public Policy Faculty Awarded Pepperdine Research Grants



Three School of Public Policy faculty members were awarded research grants from Pepperdine University for their innovative research for the 2012-2013 academic year. James Prieger, associate professor of economics, and Luisa Blanco, assistant professor of economics, were awarded grants from the provost's office. Prieger's project is titled "Multimarket Contact and the Intensity of Competition in the U.S. Broadband Market." Blanco's research project, "Effect of Institutions on Sectoral FDI in Latin America," will study how institutions affect the flow of capital in the form of foreign direct investment (FDI) to Latin American countries in different sectors.

"It is wonderful that the provost's office supports academic inquiry on campus through these internal grants," noted Prieger, who was awarded his fourth University grant. "By helping to fund research and its dissemination at conferences, the grants spread the message that not only is Pepperdine an institution with great teaching but that the faculty are performing substantive academic research as well."

In addition, Michael Shires, associate professor of public policy, and Blanco were awarded a grant from the Pepperdine University Grants for Faculty Innovation in Technology and Learning for their project titled "Integrating Student Response Devices in Classroom and Program Assessment."

SPP Alumna **ALISON TOLLADAY** Receives Pepperdine Service Award



*Tolladay is presented with
the Leader of the Year
Award at the Waves of
Service Leader Mixer.*

School of Public Policy alumna Alison Tolladay (MPP '10) received the 2012 Waves of Service Leader of the Year Award from Pepperdine University's Waves of Service program. She was honored on October 13, 2012, at the Waves of Service Leader Mixer during Waves Weekend. Tolladay, who was selected out of 300 active Pepperdine alumni leaders, is

the community relations coordinator for the Los Angeles Lakers. She has hosted numerous Pepperdine volunteers on several occasions, spoken at various Pepperdine alumni events, and assisted fellow alumni with in-kind donations and event support.

The Waves of Service movement celebrates, supports, and connects Pepperdine alumni committed to volunteerism and careers of service and seeks to become the most active alumni service movement in the world.

School of Public Policy Students NAMED MILLENNIUM MOMENTUM FOUNDATION FELLOWS

School of Public Policy students Fatemeh Bagheri (MPP candidate '13), Alain Datcher (MPP candidate '14), and Vanessa Spiva (MPP candidate '13) were named Best and Brightest Scholars and awarded fellowships by the Millennium Momentum Foundation (MMF) for their exceptional and sustained commitment to public service. Fellowship recipients will participate in the elite MMF Leadership Development Institute, receiving over 36 hours of training in leadership, employment preparation, and financial literacy skills, along with extensive academic and professional support services outside the training sessions.

This prestigious award honors a limited number of scholars selected from a pool of over 200 applicants each academic year. MMF awards academic scholarships to undergraduate and graduate students pursuing careers in public policy and other public service-related fields. The foundation is committed to increasing the number of students and young professionals from various ethnic backgrounds in public service-related fields through education, mentoring, and leadership development training.

The Pepperdine School of Public Policy has been deeply involved with MMF since 2006. In 2007 the school was selected to receive the foundation's Ambassador of Education Award as an institute of higher education that is committed to educating and professionally developing a pool of diverse public policy scholars and practitioners. Pepperdine has since become an educational partner with the foundation, supporting the state-of-the-art MMF Leadership Development



MMF Scholars Vanessa Spiva, Alain Datcher, and Fatemeh Bagheri at the MMF 10th Anniversary Opening Doors Awards ceremony on November 16, 2012.

ment Institute, where the School of Public Policy hosted a training session in January 2013, on the Drescher Graduate Campus as part of the 2012-2013 Leadership Development training series. Other MMF educational partners include Loyola Marymount University; University of Southern California; University of California, Los Angeles; and California State University, Dominguez Hills.

Bagheri received a BA in English literature and politics from the University of California, Santa Cruz, and completed her internship at the ACLU of Maryland.

Datcher received a BA in communication studies from Biola University.

Spiva received a BA in political science from Clark Atlanta University in Atlanta, Georgia, and completed her internship in the Los Angeles office of U.S. representative Karen Bass of the 37th District of California.

Ambassadors continued from page 1 ➔

Occidental College, discussed the difficulties surrounding the Korean missile crisis. Yin outlined the history of the Korean Peninsula and longstanding struggle to achieve mediation and why he believes the United States has been unable to mitigate the North Korean nuclear dilemma.

Yin's specialization in Asian-American studies, U.S.-Asia relations, and Chinese policy provided the audience with a deeper understanding and, perhaps, a different perspective on the issues underlying the North Korean missile crisis.

The roundtable session was especially beneficial to those School of Public Policy students specializing in International Relations, as they gained first-hand knowledge of the challenges facing U.S. ambassadors today. In addition,

the conference encouraged the audience to analyze critically the social, economic, and political factors affecting the development of two countries plagued by conflict, while exploring global diplomacy and policy development in a changing global society.

Rebecca Stuart (MPP candidate '14), a first-year School of Public Policy student and former communications consultant for the United Nations' Environment Programme and Caribbean Regional Coordinating Unit, attended the event. "It was enriching to be in a room filled with knowledge and experience," Stuart explained. "I made contacts with Jamaican ambassadors during the Bush Administration and I will be pursuing those avenues in the near future."

THE LATEST FROM THE DAVENPORT INSTITUTE

FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

As municipalities across the state and around the country continue to struggle with heavy fiscal burdens, the work of the School of Public Policy's Davenport Institute for Public Engagement and Civic Leadership is more vital than ever. During the fall semester, the institute continued to expand its role in both the academic and policy worlds, often with interesting overlaps.

The Davenport Institute's work with the City of Bell on a budget prioritization workshop in early 2012 opened the door for the institute to help place SPP alumna Sandeep Kaur (MPP '12) as an intern at the city—a position she sees as an important stepping-stone in her career in local government. The institute's relationship with the City of Bell also led to a panel hosted by the Hudson Institute in Washington, D.C., entitled "Broken Cities or Civic Renewal." Executive director Pete Peterson was joined by Christopher Gates from Philanthropy for Active Civic Engagement; City of Bell councilmember Ana Maria Quintana; and Ken Hampian, former interim city manager of Bell, for a discussion moderated by Hudson Institute Senior Fellow William Schambra.

The City of Bell is not the only California municipality to turn to residents in hard times. The City of Vallejo was one of the early cities among those that have declared bankruptcy in the past couple of years. This hard-pressed municipality is currently undertaking the nation's first city-wide "Participatory Budgeting" project, which will allow residents to determine how to spend funds from a revenue measure. The Davenport Institute serves on the research board for this project, offering advice and support along with practical assistance from its student research assistants. Representatives from the Goldman School of Public Policy at the University of California, Berkeley, also serve on the research board, opening the doors for a stronger partnership between the Goldman School and the Davenport Institute. In early December, Peterson was invited to speak to a group of Goldman School alumni about public engagement as a leadership skill.

Peterson also had the opportunity to participate in Constitution Day celebrations at the Reagan Presidential Library. He spoke on the importance of self-governance, using examples from participatory local government processes on which the institute has consulted.

The fifth annual Davenport Institute Public Engagement Grant recipients were announced in the fall. With over 40 applicants from across the state of California from organizations representing various levels of government, as well as civic organizations on issues ranging from budgets to land use to economic development, 2012 was the most competitive year in the grant's history.

For the first time in 2012, the institute also recognized three "training grantees" who will receive a complimentary session of signature public-engagement training.

2012 GRANTEES

City of Vallejo for a Participatory Budgeting process.

**City of San Francisco Recreation and Parks
Department for advancing a Community Recreation
Council approach to program planning.**

**County of Humboldt for a Comprehensive
Economic Development Strategy update.**

**Western Riverside Council of Governments for
development of a Subregional Climate Action Plan.**

Early in the fall semester, the institute welcomed Troy Senik (MPP '07) for a Davenport Discussion of his *City Journal* article "The Worst Union in America: How the California Teachers Association Betrayed the Schools and Crippled the State." In what is, in many ways, a discouraging outlook for the future of California public education, Senik also offered hope in the shape of increasing opposition to the union among reform-minded Democrats who recognize education as one of the great civil rights issues of the 21st Century. In a bipartisan call for reform, Senik encouraged Democratic students to join these ranks and encouraged Republican students to build alliances across party lines to support them.

Looking ahead to the coming semester, the Davenport Institute will be spearheading a student chapter of the International City/County Manager's Association (ICMA) at the School of Public Policy. The second such program in Southern California, the ICMA student chapter will offer a number of advantages to School of Public Policy students specializing in state and local government. Rod Gould, city manager of Santa Monica and the institute's City Manager in Residence in 2010, will serve as a professional mentor for the chapter. Student members will also have access to ICMA resources including research and job postings, as well as free registration to ICMA's annual conference.

**Learn more about the Davenport Institute at
publicpolicy.pepperdine.edu/davenport-institute.**

2012-2013

SCHOLARSHIP RECIPIENTS

ASSOCIATED WOMEN FOR PEPPERDINE SCHOLARS

Associated Women for Pepperdine is a group of Church of Christ women who raise funds each year to assist deserving students who are members of the Churches of Christ. Recipients are selected on the basis of financial need, merit, character, and church membership.

CHARNA MARTIN (MPP/MDR candidate '13)
BA, Business Administration
University of Washington
BA, Psychology
University of Chicago

WILLIAM S. AND GAY BANOWSKY ENDOWED SCHOLAR

Established by Lew O. Ward and supported by a circle of friends, the William S. and Gay Banowsky Endowed Scholarship provides grants to students pursuing a master of public policy at the School of Public Policy.

ALEXANDER KLEMP (MPP candidate '14)
BA, Managerial Economics
University of California, Davis

BOARD OF VISITORS SCHOLAR

The Board of Visitors Scholarship is funded through the generosity of the School of Public Policy's Board of Visitors.

MARISSA CALIGIURI (MPP candidate '13)
BA, Communication Studies
Westmont College

DR. FRANK AND SHERRY CORNELL ENDOWED SCHOLAR

The Dr. Frank W. and Mrs. Sherry R. Cornell Endowed Scholarship provides support for Catholic students pursuing a degree at the School of Public Policy.

CHRISTOPHER SMITH (MPP/MBA candidate '13)
BA, Telecommunications
Indiana University Bloomington

ROBERT AND DEBORAH DUDLEY SCHOLARS

The Robert and Deborah Dudley Scholarship Fund was established to provide support for students at the School of Public Policy.

BARBI APPELQUIST (MPP candidate '14)
JD, University of California, Hastings College of Law
BA, Political Science
Columbia University

AMY KENNEDY (MPP/JD candidate '14)
BA, Sociology
Messiah College



2012-2013 School of Public Policy Scholarship Recipients.

FRITZ SCHOLARS

Founded in 2001 by Lynn C. Fritz, the Fritz Institute is a nonprofit organization designed to partner with governments, nonprofit organizations, and corporations worldwide to innovate solutions and facilitate the adoption of the best practices for rapid and effective disaster response and recovery.

TRACY HUANG (MPP candidate '14)
BA, World Literature
University of California, Santa Cruz

YIXIN JIN (MPP candidate '14)
BA, International Communications
University of Nottingham, Ningbo

MATTHEW SMITH (MPP candidate '13)
BA, Communication Studies
University of North Carolina, Wilmington

LINDA M. GAGE AWP ENDOWED SCHOLAR

The Linda M. Gage AWP Endowed Scholarship was established by Jerry and Kay Cox to provide scholarship support to Church of Christ students with financial need.

CHARNA MARTIN (MPP/MDR candidate '13)
BA, Business Administration
University of Washington
BA, Psychology
University of Chicago

BERTHA AND JOHN GARABEDIAN FOUNDATION ENDOWED SCHOLAR

The Bertha and John Garabedian Charitable Foundation Fund provides assistance to qualified public policy students from Fresno, Kings, Madera, or Tulare Counties in California.

ANTHONY MILLER (MPP candidate '13)
BA, Political Science
California State University, Fresno

ENDOWED JEWISH SCHOLARS

The Endowed Jewish Scholarship Fund provides assistance to Jewish students in good academic standing who are pursuing a degree at the School of Public Policy.

SAMANTHA HARRIS ('11)(MPP candidate '14)
BA, Political Science
Pepperdine University

LEORE HAVER (MPP/MDR candidate '13)
BA, Political Science
New York University

JORDAN SANDLER (MPP candidate '14)
BA, Philosophy
University of California, Los Angeles

KILEY WIDELITZ (MPP/JD candidate '15)
BA, Political Science
University of California, Santa Barbara

JADE WOLLMAN (MPP candidate '13)
BA, American Studies
University of California, Davis

THOMAS P. KEMP ENDOWED SCHOLAR

The Thomas P. Kemp Endowed Scholarship was established in 2006 as a memorial legacy to Pepperdine regent and avid supporter of the School of Public Policy, Thomas P. Kemp.

TULLY LANTER (MPP candidate '14)
BA, Political Science
Seattle Pacific University

SEIJI MASUDA ENDOWED SCHOLAR

Established in 2004, the Seiji Masuda Endowed Scholarship was created to provide scholarships for international students from Malaysia, Indonesia, Thailand, Vietnam, Laos, Myanmar, Cambodia, and Brunei on the basis of merit and need.

EDDY WATY (MPP candidate '14)
MBA, Business Administration
BA, Finance
California State University, Northridge

MIKE E. O'NEAL ENDOWED SCHOLAR

Established by Peter Cheung and Fred Prager, this endowed scholarship was created to aid deserving School of Public Policy students.

SHARON PHELAN (MPP candidate '13)
BS, Psychology
Endicott College

ALLEN AND MARILYN PUCKETT ENDOWED SCHOLARS

The Allen and Marilyn Puckett Endowed Scholarship was established to provide support for students at the School of Public Policy.

HANNAH HOLLAND (MPP candidate '13)
BS, Entertainment Industry Studies
Belmont University

YI REN (MPP candidate '13)
BA, Chinese
Fudan University

MARILYN DUNTON SIMPSON ENDOWED SCHOLAR

Established by Marilyn Dunton Simpson in 2009, this scholarship provides support for students at the School of Public Policy.

PETER DORSCH (MPP candidate '13)
BA, Political Science
Brigham Young University

S.A. ENLIGHTENMENT SCHOLARS

The S.A. Enlightenment Scholarship was established with a gift from the S.A. Enlightenment Foundation to provide scholarship support for students from predominantly Muslim countries.

CATHERINE BAMPOKY
(MPP candidate '13)
MMS, Project Management
BA, Business
Administration
Centre Africain d'Etudes
Superieures en Gestion



Catherine Bampoky

ABDALRAHMAN MIGDAD
(MPP candidate '14)
BA, Business
Islamic University of Gaza

TERRALYNN AND EARL SWIFT ENDOWED SCHOLARS

Established in 2006 by Terralyn and Earl Swift, this endowed scholarship was created to provide assistance to students interested in studying how people from diverse cultures might discover common values in the context of global interdependency.

ISAAC HAYMAN (MPP candidate '13)
BA, Business Administration
Upper Iowa University

WENGUAN HUANG (MPP candidate '14)
BA, International Politics
Fudan University

MAURICE H. STANS ENDOWED SCHOLARS



Top row (l-r): Alain Datcher, Kerri Price, James Wright. Bottom row (l-r): Vanessa Spiva, Oteri Akpovi, Latoya Butler, Rebecca Stuart, Martine King.

Established in 1999 by the Stans trust, the Maurice H. Stans Endowed Scholarship was created to provide support for African American students.

OTERI AKPOVI (MPP candidate '13)
BA, Journalism
California State University, Northridge

LATOYA BUTLER (MPP candidate '13)
MA, Communication
St. Mary's University
BA, Communication
Baylor University

ALAIN DATCHER (MPP candidate '14)
BA, Communication Studies
Biola University

CHRISTOPHER JOHNIGAN (MPP candidate '13)
BA, International Relations
Washington University in St. Louis

MARTINE KING (MPP candidate '14)
BA, Business Accounting
Howard University

JENNIFER MADUKO (MPP candidate '13)
BA, English
University of California, Riverside

CAROLINE OFULAH (MPP candidate '14)
BA, Interdisciplinary Studies
Kennesaw State University

KERRI PRICE (MPP candidate '14)
BA, Political Science
Yale University

VANESSA SPIVA (MPP candidate '13)
BA, Political Science
Clark Atlanta University

REBECCA STUART (MPP candidate '14)
BA, International Affairs
Lewis and Clark College

JAMES WRIGHT (MPP candidate '14)
BA, Public Policy
University of Southern California

FLORA L. THORNTON ENDOWED SCHOLARS

Established by Flora L. Thornton in 2009, this scholarship is a merit-based academic scholarship for students at the School of Public Policy with demonstrated leadership potential.

CAROLINE AUSTERMAN (MPP candidate '14)
BA, Journalism
Arizona State University

ALAIN DATCHER (MPP candidate '14)
BA, Communication Studies
Biola University

CRISTINA MIRANDA (MPP candidate '14)
BA, Sociology
California State University, Channel Islands

ERIN RODEWALD (MPP candidate '14)
BA, Communication
California State University, Fullerton

TODD ROYAL (MPP candidate '14)
BA, Economics
Texas Christian University

ELLYN SCHWAIGER ('09)(MPP candidate '14)
BA, Advertising
Pepperdine University

ALINA TISHCHENKO (MPP candidate '13)
BS, Political Science
California State University, Northridge

SARAH VAUGHN (MPP candidate '13)
BS, Human Ecology
University of Tennessee, Knoxville



Standing (l-r): Alain Datcher, Cristina Miranda, Ellyn Schwaiger. Seated (l-r): Sarah Vaughn, Erin Rodewald, Todd Royal.

LYDELL WARD ENDOWED SCHOLAR

Established in 2008 with a gift from School of Public Policy Board of Visitors member Beti Ward, the Lydell Ward Endowed Scholarship is awarded to qualified female students pursuing a master of public policy.

MARY AHN (MPP candidate '13)
BS, Political Science/Humanitarian Affairs
Regent University

FACULTY/FELLOW UPDATE



LUISA BLANCO

Assistant Professor of Public Policy

Luisa Blanco became a scholar at the Resource Centers for Minority Aging Research-Center for Health Improvement for Minority Elders (RCMAR-CHIME) at University of California, Los Angeles. As a RCMAR-CHIME scholar, Blanco will be conducting a pilot study about financial participation and the well-being of elderly minorities with funding from the National Institute of Health. Blanco's article "The Competition Between Tax Havens: Does Geographic Distribution Matter?" coauthored with Cynthia Rogers, was published in the *International Trade Journal*. Her paper, also coauthored with Rogers, "Do Tax Havens Really Flourish?" was published in the *Global Economy Journal*. Her paper, coauthored with Robin Grier, "Natural Resource Dependence and the Accumulation of Physical and Human Capital in Latin America," was published in *Resources Policy*. Her article about the impact of foreign direct investment (FDI) on pollution in Latin America is in press for *Oxford Development Studies*. Blanco also published opinion pieces "The Economic Case for Voter ID Laws" in *The Hill's Congress Blog* and "Fighting Crime in Mexico Means Bringing Order to the Courts" in *The Statesman*. Blanco received a grant from the Pepperdine University Office of the Provost for a research project to study how institutions affect the flow of capital in the form of FDI to Latin American countries in different sectors. In addition, she was awarded a research grant from Pepperdine University Grants for Faculty Innovation in Technology and Learning with associate professor Michael Shires. Blanco presented her research at the annual Western Economic International Association Conference in San Francisco, California, in July. She was also invited to chair a panel at the Global Crisis and Latin American Economies Conference at the University of Southern California in November.



JAMES COYLE

Adjunct Faculty

James Coyle presented "U.S.-Azerbaijani Cooperation: The Geopolitical Imperative" in Baku, Azerbaijan, at an October conference cosponsored by the Azerbaijan Youth Association and the Institute of Strategic Studies. Coyle examined Azerbaijan's cooperation with the U.S. on building the BTC pipeline and providing a support base for the Northern Distribution Network (an air bridge supporting our troops in Afghanistan). He then looked at Azerbaijani overtures to Moscow after the Russian-Georgian conflict of 2008.



JOEL FOX

Adjunct Faculty

Joel Fox was a key player in a number of California's ballot measures for the November election. He participated in many media interviews and editorial boards, and had numerous speaking engagements throughout the fall. On election night he was a pundit on KTLA Channel 5 in Los Angeles, reviewing national and state election results. His class Policy Relationships of State and Local Government was built around the state's election campaigns and hosted several speakers dealing with California policy and politics including California lieutenant governor Gavin Newsom, State Senate president pro tem Darrell Steinberg, editor and columnist Jim Newton of the *Los Angeles Times*, along with reporters, consultants, and other participants from the political scene. Fox was also instrumental in helping to create the Pepperdine University School of Public Policy-California Business Roundtable biweekly poll on California issues.



ANGELA HAWKEN

Associate Professor of Public Policy

Angela Hawken received a new grant from the Department of Justice to assist Washington State in implementing its new swift-and-certain sanctions law. Previously, in January 2012, Hawken released preliminary results of a pilot randomized controlled trial that used swift and certain sanctions to suppress drug use and crime among high-risk parolees in Washington. These findings, coupled with the state's budgetary pinch, led to the passage of SB 6402 in June 2012, which substantially changed supervision practices for all parolees and probationers who are supervised by the Washington State Department of Corrections. Hawken and her team will work closely with the department to finalize policies and procedures, monitor implementation fidelity at 113 field offices, and ultimately prepare an evaluation report to describe how the dramatic shift in policy has affected public safety and the state budget. With the support of the Department of Justice, Hawken's team continues to work with states across the country as they experiment with new techniques for improving offender compliance. Hawken published several articles and delivered several presentations in the fall of 2012, including the annual "Research for the Real World" lecture for the National Institutes of Justice. She also participated in multiple panel discussions dedicated to honoring former colleague, Dr. James Q. Wilson. In addition to her existing grant work, Hawken is pursuing research funding to launch a series of new trials, including cooperating with the United Nations in the country of Georgia to conduct a randomized controlled trial of child welfare benefits.



ROBERT KAUFMAN

Professor of Public Policy

Robert Kaufman continues research on a major book project contrasting the political visions of Ronald Reagan and Barack Obama. He has a forthcoming chapter on the lessons of the interwar naval treaties in the *History of Arms Control*, published by Praeger Press. He is also working on a chapter covering Richard Nixon's and Henry Kissinger's distinct approach to statecraft, which Louisiana State University Press will publish as part of its series on presidential foreign policies. Kaufman continues to appear in various media outlets, discussing American foreign policy, national security, and American politics.



GORDON LLOYD

Professor of Public Policy

Gordon Lloyd published a number of essays and op-eds including "The Tale of Two Revolutions and Two Constitutions;" "Federalism, Congressionalism, and an Appeal for a Renewed Constitutional Morality;" and "Beware the Categorical Trap," all for *Library of Law and Liberty*. He also coauthored both "Obama Exploits a Downturn to Engineer Us Socially" and "Close Election Hysteria: Let's Not Pick Our President in the Courts," with David Davenport, Research Fellow at the Hoover Institution, in *Forbes*. He presented "Constitutional Morality and the Fate of Federalism" at the Philadelphia Society fall regional meeting in Memphis, Tennessee, and "The Road to Ratification: The Founders Debate the Proposed Constitution," as a Constitution Day program sponsored by the Federalist Society's Memphis Lawyers Chapter, at the University of Memphis School of Law in September. Lloyd was a participant or discussion leader at a number of Liberty Fund and Liberty Fund-cosponsored conferences in Annapolis, Maryland; Memphis, Tennessee; Miami, Florida; Montreal, Quebec, Canada; and Washington, D.C.

STEVEN F. HAYWARD Appointed Spring 2013 William E. Simon Distinguished Visiting Professor



Steven F. Hayward is serving as the Spring 2013 William E. Simon Distinguished Visiting Professor at the Pepperdine School of Public Policy. Hayward is the Thomas Smith Fellow at the John M. Ashbrook Center at Ashland University, where he directs the Ashbrook Center's program in political economy. For the last decade he was the F. K. Weyerhaeuser Fellow in Law and Economics at the American Enterprise Institute in Washington, D.C., and a Senior Fellow at the Pacific Research Institute in San Francisco, California.

Hayward writes frequently on such topics as environmentalism, law, economics, and public policy for various publications including *National Review*, *Reason*, *The Weekly Standard*, *The American Spectator*, *The Public Interest*, the *Claremont Review of Books*, and *Policy Review*. His newspaper articles have appeared in the *New York Times*, the *Washington Post*, and the *Wall Street Journal*, among others. Hayward also writes daily at PowerLineBlog.com and

frequently serves as a guest host for Bill Bennett's *Morning in America* radio show. Hayward is the author of the *Index of Leading Environmental Indicators*, published in 14 editions, and its successor, the *Almanac of Environmental Trends*. Among many other published books, Hayward authored *The Age of Reagan*, a highly-regarded, two-volume narrative history of Ronald Reagan and his influence on American political life. Hayward received a PhD in American studies and an MA in government from Claremont Graduate University, and a BS in business and administrative studies from Lewis and Clark College.

Hayward is teaching American Democratic Culture: The Nature of Presidential Leadership during his semester at the School of Public Policy.

The William E. Simon Distinguished Visiting Professorship at the School of Public Policy is funded by the William E. Simon Foundation and gives the school the opportunity to invite a series of nationally recognized and highly respected individuals to be in residence each year. Each visiting professor leads a class or seminar, devotes significant time as a resident mentor to student scholars, and leads presentations for the entire campus community.



TED McALLISTER

Edward L. Gaylord Chair/Associate Professor of Public Policy

Ted McAllister presented his lecture "Keeping America Weird: Exceptionalism as Difference" to the Intercollegiate Studies Institute (ISI) and the Alexis de Tocqueville Society of Patrick Henry College in Richmond, Virginia, in October. He also delivered "How the GI Bill Destroyed American Higher Education" at ISI's regional summit "Reassessing the American University" in Providence, Rhode Island. McAllister authored several essays for *The Library of Law and Liberty* including "Toward a New Form of Laissez-Faire," "Liberty and Community After Progressivism," "The Images of Progressive Citizenship," "The Scale of Our Devotion: The Law of the Nation-State vs. the Arts of Association," and "A New American Myth." In addition, he authored "Walter Lippmann and the Crisis in Journalism" and "Liberty and Free Press" for *Public Discourse*. McAllister continues to serve in residence as a Visiting Fellow at the James Madison Program in American Ideals and Institutions at Princeton University for the 2012-2013 academic year.



ROBERT SEXTON

Distinguished Professor of Economics, Seaver College

Robert Sexton published the third Canadian editions of his textbooks *Exploring Microeconomics* and *Exploring Macroeconomics* with Peter Fortura and Colin Kovacs. He also published the second edition of *Survey of ECON* in January 2013, and the sixth international edition of *The Exploration of Economics*, both by Cengage Learning. Sexton chaired a discussion session "Economics Education II," at the annual Western Economic International Association conference in San Francisco, California.



MICHAEL SHIRES

Associate Professor of Public Policy

Michael Shires served as codirector of the Pepperdine-California Business Roundtable Poll which used groundbreaking marketing research methodologies to track voter support for the eleven initiatives on the November 2012 ballot. The poll, published biweekly, successfully followed voters' changing preferences as the campaigns unfolded. Beyond this pioneering work, Shires was a frequent commentator in local and national print and broadcast media about the federal, state, and local election races. He served as a lunchtime keynote speaker at the recent Valley Mobility Summit sponsored by the San Fernando Valley Council of Governments and, more recently, was awarded funding to continue his collaborative work examining the expenditures of K-12 school districts in California.



JAMES PRIEGER

Associate Professor of Public Policy

James Prieger had two articles accepted for publication: "The Broadband Digital Divide and the Economic Benefits of Mobile Broadband for Rural Areas," in *Telecommunications Policy* and "Anonymous Mechanisms for Regulating a Polluting Monopolist," coauthored with Nick Sanders from Stanford University, in the *Journal of Environmental Economics and Management*. He published a book chapter, "Deployment of Mobile Broadband Service in the United States" with Thomas Church (MPP '11) in *Mobile Services Industries, Technologies, and Applications in the Global Economy*. Prieger also refereed several articles in the *Journal of Regulatory Economics* and *Information Economics and Policy*. He continues to serve on the executive board of CreoCore International, an innovative new nonprofit aimed at improving the welfare of the impoverished in Mali through microfinancing business start-ups, as well as on the editorial board of *Applied Economics Quarterly*.



OS GUINNESS Featured in Partnered Event with The Trinity Forum



(l-r) Pete Peterson, Os Guinness, and Cherie Harder at the National Press Club in Washington, D.C.

Os Guinness, founding Senior Fellow of The Trinity Forum, author, and social critic discussed his most recent book, *A Free People's Suicide: Sustainable Freedom and the American Future*, at the National Press Club in Washington, D.C., on September 18, 2012. The "Evening Conversation with Os Guinness" was hosted by the Pepperdine School of Public Policy in partnership with The Trinity Forum and InterVarsity Press.

Cherie Harder, president of The Trinity Forum, introduced Guinness who argued that the greatest challenge to freedom lies not in winning it or in ordering it, but in keeping it, while the greatest threat comes not from hostile regimes, but from an internal erosion of the civic character necessary to preserve freedom. The evening conversation addressed the urgent question of how to preserve freedom and the American experiment in ordered liberty. The event was "live blogged" on the forum's Facebook and Twitter pages where audience questions were addressed.

Guinness has written or edited more than 25 books including *The American Hour*, *Time for Truth*, *The Call*, *Invitation to the Classics*, *Long Journey Home*, and *The Case for Civility*. Guinness' focus is on making academic concerns accessible to lay audiences, especially in the field of public policy.

The Trinity Forum is a leadership academy that works to cultivate networks of leaders whose integrity and vision will help renew culture and promote human freedom and flourishing. They are headquartered in Pepperdine University's Washington, D.C. Campus on Pennsylvania Avenue. This "Evening Conversation" was the third event in the nation's capital with The Trinity Forum, highlighting the intersection of faith and public policy.

The podcast of the "Evening Conversation with Os Guinness" can be downloaded on Pepperdine's iTunes U: <https://itunes.apple.com/us/itunes-u/evening-conversation-os-guinness/id569930844>

Voter Polling Series continued from page 1 ➔

the political campaigns unfolded. In addition, using official voter language in a written format (as opposed to over the telephone), allowed voters to understand and reflect on their choices.

Because of its innovative approach, the Pepperdine/CBRT poll achieved unprecedented, nationwide attention across all forms of media: print, broadcast, digital, and magazine. The biweekly press conferences were well covered and well attended throughout the project, and references to the poll's findings made their way into Congressional committee hearings in Washington, D.C.

Pepperdine and CBRT were pleased with how well the polling results matched election results. In an election dominated by an unexpectedly high turnout among several key voting constituencies, the Pepperdine/CBRT results tracked better than the other major California polls. A postmortem analysis of the polling project, a summary of which will likely be published early in 2013, found that the Pepperdine/CBRT poll predicted the outcomes of the initiatives at least as well as the three major California telephone polls and better on some of the key races.

The Pepperdine School of Public Policy is excited to be at the forefront of using emerging technologies to help inform, explain, and facilitate the public policy dialogue that is shaping our most important political choices. As Pepperdine poll director Shires observed, "The dialogues and debates that shape California's important public policy choices can only be improved as they are better understood by the public and those involved. This poll was a fantastic opportunity to show what is possible through the use of these innovative technologies. Pepperdine and the School of Public Policy are deeply committed to doing whatever we can to enhance and advance the quality of those conversations as Californians confront difficult choices about important questions in a rapidly changing world. It is our belief that the methodologies and technologies we pioneered in this election will open the door to improving democratic processes across the nation and, quite possibly, around the globe."

More information about the polling series and results can be found at:

publicpolicy.pepperdine.edu/news-events/news/2012/07/voter-polling-series-2012.htm

ALUMNI NOTES

SHANNON ANDERSON (MPP '12) is a research analyst II with the Orange County Sheriff's Department, working in the Strategy Accountability Focus Evaluation Division (SAFE).

EDYTA-CHRISTINA GRZYBOWSKA-GRANT (MPP '05) has started her own law practice, Immigration in America: The Law Offices of Edyta-Christina Grzybowska-Grant, providing immigration services.

SONJA (THORINGTON) HOWE

(MPP '06) and her husband, Chris, welcomed their second daughter, Soleil Yvette Howe, on November 16, 2011.



SARA LINDGREN ('94, MPP '01) and her husband, Todd ('95), are living in Lausanne, Switzerland, at the Pepperdine International Programs campus. Todd is serving as Program Director and, together with Sara and their four children, they serve as the resident family and are deeply involved in student life and mentoring.

TAMISHA MARSH (MPP '08) is a senior program coordinator for the American Association for the Advancement of Science, where she works with the Science and Policy Fellowship program.

JASON MARUCA (MPP '12) and his wife welcomed their son, Jackson Charles Maruca, on July 12, 2012, at Cedars-Sinai Hospital in Los Angeles, California. He weighed 8 pounds, 9 ounces.



CASEY O'NEIL (MPP '12) is a foreign affairs analyst at the U.S. Department of State on a contract for Computer Sciences Corporation where he is a national security senior professional.

STEPHEN OSBORN (MPP '06) is the assistant superintendent of student programs for the Louisiana Department of Education in Baton Rouge, Louisiana.

KATE PIAZZA (MPP '11) works for the Workforce Investment Board of Chautauqua County in New York, where she supports local school districts, young professionals, and the Department of Probation on a number of projects throughout the county.

MATTHEW PICCOLO (MPP '08) is attending law school at Michigan State University.

ALYSON PRICE (MPP '10) is an account manager at Curt Pringle and Associates, working in public affairs and government relations.

What's new with you ?

To share your alumni news, please submit to christina.ramirez@pepperdine.edu.

School of Public Policy Cohosts FOUR OLYMPIANS DURING WAVES WEEKEND

The School of Public Policy and the Graziadio School of Business and Management hosted "For the Love of the Game: Four Decades of Olympians Discuss the Evolution of Amateur Athletics," as part of the University's Waves Weekend on October 14, 2012, in the James R. Wilburn Auditorium.

Olympic Silver Medalist and interim co-head coach of the Pepperdine men's water polo team Merrill Moses ('99) and incoming head coach Terry Schroeder ('81), a two-time Silver Medalist and coach of the 2012 men's water polo team for the London Olympics, participated in a panel with other local Olympians, discussing the evolution of the Olympics and amateur sports over the last four decades.

Alan Abrahamson, an award-winning sportswriter, best-selling author, and television analyst, moderated the discussion. Abrahamson is a member of the International Olympic Committee's press commission, and the London games marked his seventh Olympics, summer and winter. Also participating were Dain Blanton ('94), Olympic Gold Medalist in beach volleyball; Charles "Chick" McIlroy, who competed in water polo in the 1956, 1960, and 1964 Summer Olympics; and Arnita Champion, National Pan American Champion and top-eight finalist in the 100 meter hurdles for the 1984, 1988, and 1992 Olympic trials.

Starting with McIlroy, the panelists talked about their own Olympic experience. "Probably the biggest differences from today for me were that nothing was paid for—I paid my own way and was raising my family at the same time," said McIlroy, "and, in the Olympic Village—in any of the ones I stayed in over the years—you could go anywhere, you could watch any event, you felt safe, and there was no thought at all about drugs or doping." Forty years later, Blanton's experience in Sydney in 2000, was very different. "The security was really tight. And this was before 9/11. You couldn't leave the village on your own, and any events you went to had to be cleared and screened." In regards to doping, Blanton noted, "In the year leading up to the Olympics, all athletes were subject to random, unannounced drug tests at any time, day or night, at your own home, or anywhere you were. You could be out to breakfast, at Christmas dinner, it didn't matter. That was how it was once you qualified."

Schroeder commented on the difference between being a coach and a player. "As a player on a team sport, you really know that nothing is all about you. And you really do depend on your teammates. Everyone has to bring 100 percent." Regarding coaching, "It all comes down to love and trust. I love these young men. We're a family. And I have to trust that they will play the game the way we've worked on it. But without the love, that dedication to one another just doesn't happen near as well."

This was echoed by Champion, who despite her world-class rankings, was shut out of three Olympics due to injuries. Champion expressed a deep faith in God and the power that faith brought to her during those disappointments. "If I had let that define me, my story would have been over years ago. But God did not intend that for me. I truly believe if it is to be, it is with me. The discipline of training and the learning from loss were my gifts. I have brought those along with me. I know that each day is a chance to be my best self, and thankfully, I have the tools to do that."

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PEPPERDINE UNIVERSITY School of Public Policy **Dean's Report**

PEPPERDINE UNIVERSITY SCHOOL OF PUBLIC POLICY

James R. Wilburn
Dean

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UPCOMING EVENTS

Please visit: publicpolicy.pepperdine.edu/news-events/events for all upcoming School of Public Policy events

MARCH 11, 2013

Tim O'Donnell
City Manager in Residence
SPP 175
Malibu, California
12 p.m.

MARCH 19, 2013

**"What Would Reagan Do?
Modernizing the Gipper for the Age of Obama"**
Steven Hayward
Spring 2013 William E. Simon Distinguished Visiting Professor
Wilburn Auditorium
Malibu, California
1 p.m.

MARCH 27, 2013

Freedom Day Lecture
Roberta Herzberg
Associate Professor of Political Science
Utah State University
Wilburn Auditorium
Malibu, California
12 p.m.

APRIL 19, 2013

School of Public Policy Graduation Ceremony
Alumni Park, Pepperdine University
Malibu, California
10:30 a.m.

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