



PEPPERDINE UNIVERSITY

School of
Public Policy

Dean's Report

FALL 2009

THE HONORABLE JOHN B.T. CAMPBELL III, DELIVERS 2009 COMMENCEMENT ADDRESS

Pepperdine University's School of Public Policy held its 2009 commencement ceremony on Friday, April 17, 2009, at Alumni Park. The school conferred the Master of Public Policy degree on more than 30 graduates.

The Honorable John B.T. Campbell III, delivered the commencement address. Campbell, the U.S. Representative for California's 48th Congressional District located in Orange County, was presented with the honorary Doctor of Laws degree for his longstanding dedication to public service and his commitment to values consistent with Pepperdine University.

Since his election to the U.S. House of Representatives in December 2005, Campbell has earned a reputation as a fiscal conservative and a vocal advocate for public policy, lower taxes, and greater freedom. He currently sits on the House Committee on Financial Services, the House Committee on the Budget, and the House Economic Stimulus Working Group. Through his work on these committees, he continues to confront some of the most pressing issues in America, including mortgage lending, banking reform, taxation, and corporate governance.

During his speech, Campbell cited several challenges he has witnessed and addressed since his introduction to public service as a California State Assemblyman in 2000. Among these topics were California's energy crisis, the re-



call of Governor Davis, illegal immigration, the September 11 attacks, and the Troubled Assets Relief Program of 2008. He challenged graduates to confront such dilemmas by reminding them that "the consequences of failure are too great and too devastating on our economy, on our people, and on our system."

Campbell reiterated the importance of education and historical reference in facing current challenges. He concluded his remarks by charging graduates with the following mission: "In school, we learn, we look back, and we think ahead. Now, it's time to use that knowledge and perspective to help shape a stronger America and a better world to come."

ALAN BEARD NAMED 2009 DISTINGUISHED ALUMNUS

Alan Beard ('94, MPP '99) was named the School of Public Policy's 2009 Distinguished Alumnus at the commencement ceremony on April 17, 2009. This annual award recognizes the character and professional achievements of a School of Public Policy graduate.



Beard received his bachelor's degree from Seaver College in 1994 and his master's degree from the School of Public Policy in the inaugural class of 1999. Beard held several positions of progressive responsibility for Jupiter Research, a market research firm that specializes in analyzing and forecasting online consumer behavior. During his tenure as director of strategic accounts, he managed clients including The Walt Disney Company, Universal, and Toyota. Beard is the founder and principal of Wave Strategies, Inc., a new media marketing and copyrighting company. He recently launched Twitegy, the world's first Twitter-focused marketing firm.

An avid musician, Beard directs Pepperdine's premier a cappella group, Won by One. He also owns and manages True Lift Records, which has produced 18 albums and distributed more than 25,000 copies. Beard is a visiting professor of business at Seaver College, where he teaches marketing strategy. He and his wife, Sharon, also a two-time Pepperdine alumnus, reside in Thousand Oaks, California.

◀ *Alan Beard accepts the Distinguished Alumnus Award from Pepperdine President Andrew K. Benton.*

DEAN'S MESSAGE

The entire Pepperdine family joined the family of our long time friend and supporter, Jack F. Kemp, to mourn his death, just ten days before Pepperdine had planned the Inaugural Kemp Conference, an effort for which Jack worked very hard to raise funds during the year before he became ill. Jack was especially excited by the realization that Pepperdine, an entrepreneurial university, could promote his ideas regarding entrepreneurial capitalism by nourishing real leaders in the School of Public Policy for many decades after he was gone.

Universities are among the longest lasting institutions on earth (Harvard is coming up on its 400th anniversary). And although the School of Public Policy is Pepperdine's youngest and smallest graduate school, there are already almost 400 graduates effecting dramatic change on the ground and in the trenches—from Washington to Waukesha and from Belfast to Baghdad—providing the greatest leverage possible among investment opportunities for those who wish to preserve freedom for future generations.

Like think tank fellows, our faculty members produce their share of research and publications to influence policy decisions. However, unlike any other institution, their research informs their teaching and the face-to-face counsel they provide to students in their offices—where real change takes place. And in that lies the unique leverage that the School of Public Policy provides for all those friends whose gifts provide the resources to influence profoundly the direction of these students. We have them for two years in a rigorous and total immersion program that is, quite simply, life altering.

Wise investing is about leverage and security. And, as Secretary Kemp realized, both these goals are available to those of us investing our lives, our resources, and our energy in the School of Public Policy at Pepperdine.



James R. Wilburn
JAMES R. WILBURN
Dean, School of Public Policy

INAUGURAL CLASS OF 1999 HONORED AT REUNION



Members of the Class of 1999: (l-r) Shawn Lewis, Aaron Pankratz, Joe Pohlot, Soobin Shin, Cathryn Kingsbury, Alan Beard, John Workman, Jason Pates, and Olena Kozlova-Pates.

Jason Pates ('95, MPP '99) said of his time with classmates at the February reunion, "The 10-year reunion allowed Olena [Kozlova-Pates] (MPP '99) and I to re-connect with classmates in meaningful ways, reaffirming the impact of the bonds we made 10 years ago and for which we're still grateful today." He continued to remark, "The same goes for the faculty and staff. It's reassuring that our relationship with Pepperdine and

our cohort continues, along with the opportunity to continue maximizing our experience by keeping in touch."

This was the first 10-year alumni reunion held at the School of Public Policy, which celebrated its 10-year anniversary in October 2007.

Reunions are currently being planned for the Class of 2000 and the Class of 2004. Contact Pauletta Walsh at 310.506.6513 for more information.

The School of Public Policy's first graduating class, the Class of 1999, gathered at the Villa Graziadio on the Drescher Graduate Campus to celebrate their 10-year reunion on February 13, 2009.

The special group of alumni was welcomed by James R. Wilburn, dean of the School of Public Policy, and Pauletta Walsh (MPP '04), assistant dean for advancement and alumni affairs. Alumni gathered with former and current faculty members, staff, current students, and their families.

SCHOOL OF PUBLIC POLICY ANNOUNCES ENDOWED JEWISH SCHOLARSHIP

The School of Public Policy has established the Endowed Jewish Scholarship to assist Jewish students in good academic standing to pursue the master of public policy degree at Pepperdine University. The scholarship was created by members of the school's Board of Visitors and friends of the School of Public Policy. The first recipients of the Endowed Jewish Scholarship will be awarded for the 2009-2010 academic year.

"This scholarship came about through conversations about the wonderful work of the School of Public Policy and the welcoming atmosphere here toward people of different faith traditions at this Christian university," said Michael Y. Warder, vice chancellor at Pepperdine University. "We hope to see the fund grow over time through additional contributions."

The School of Public Policy currently enrolls approximately 100 students from all different faith traditions. This is the first scholarship established for Jewish students. Pepperdine University has welcomed students from the Jewish faith at Seaver College and its graduate schools dating back to its earliest years. The establishment of a scholarship for Jewish students will make it possible for a greater number of Jewish students to attend the School of Public Policy, which has a national reputation among the best public policy schools in America.



PEPPERDINE POLICY REVIEW: Student-Run Journal Releases Second Volume

The student-run academic journal *Pepperdine Policy Review* released its second volume this summer. The journal showcases the best scholarly work of School of Public Policy students at Pepperdine University. The annual publication features articles, commentaries, and opinion pieces that address a variety of issues from the U.S. and global economies to the military and political philosophy. The current volume also includes an "Alumni Feature" by School of Public Policy alumnus, Troy Senik (MPP '07).

NEW BOARD OF VISITORS MEMBERS

The School of Public Policy Board of Visitors comprises national policy, business, and community leaders who support the school's mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the school, and the members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues.

Dean James R. Wilburn welcomes the newest members of the Board of Visitors:

MARK A. STANSBERRY is chair of the GTD Group and serves on various corporate and civic boards. Stansberry served from 2006 to 2007 as chair of the Board of Regents of the Regional University System of Oklahoma, chair of the 2007 Governor's International Team, and chair from 2003 to 2009 of the State Chamber's Energy Council. He has testified before the U.S. Senate along with other regulatory bodies and served from 1975 to 1976 on the staff of U.S. senator Dewey F. Bartlett. He is the author of two books.

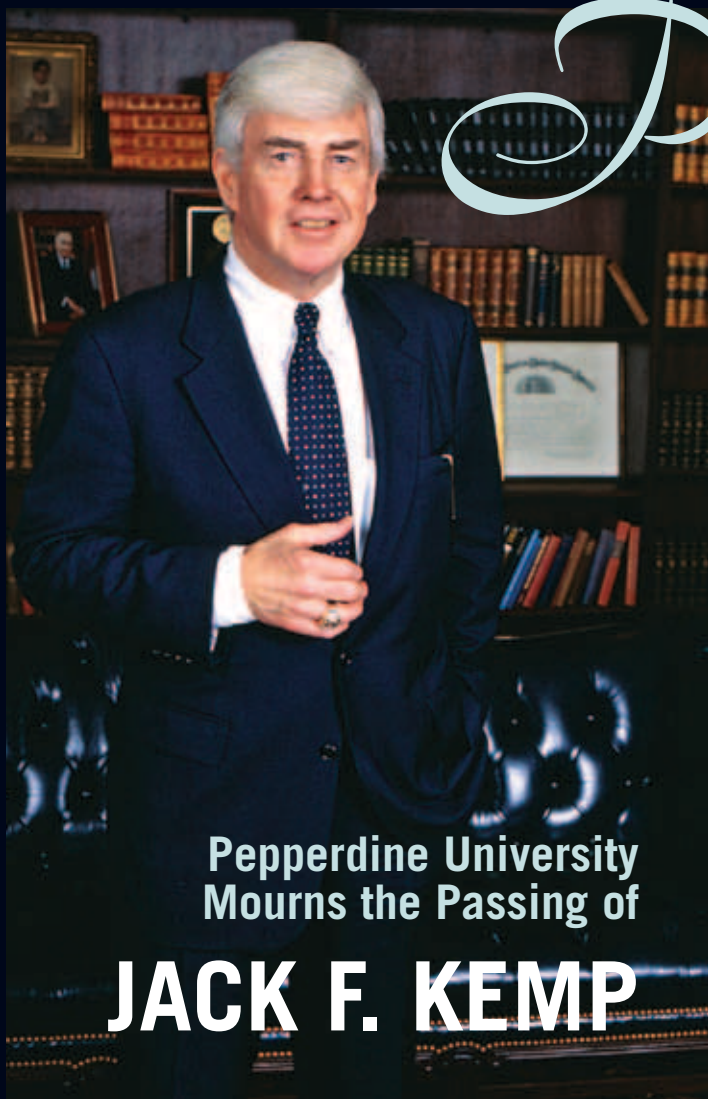
MIREILLE WOLFE was born in Limoges, France, and was a hidden child in World War II while her parents fought with the French army and resistance. She later immigrated to the U.S. with surviving parents and grandmother after the war. Professionally, Wolfe is in private practice as an RN/psychotherapist working with catastrophically ill and wounded patients and is a first responder to private industry and government agencies. She serves with husband Barry Wolfe on national and regional boards such as StandWithUs and the American Israel Public Affairs Committee. In addition, she supports the Daniel Pipes Middle East Forum and several Jewish and Christian organizations to assist the state of Israel.

◀ 2008-2009 *Pepperdine Policy Review* Editorial Staff: (top row) Nicolas Valbuena (MPP/MDR '09), Lindsay Young (MPP candidate '10), Edie Oligane (MPP candidate '10), Ryan Peterson (MPP '09); (bottom row) Ashley Trim (MPP '09), Matthew Saha (MPP candidate '10), Sara Thompson (MPP '09) Bob Harris (MPP '09), Nicole Hutchinson (MPP/JD candidate '11).

Other articles in this volume include "Beyond Greenspan" and "A Case Study on the Grameen Bank and Proposition for Impact Assessment."

The mission of the *Pepperdine Policy Review* is to publish academic research, innovative policy solutions, and insightful commentary that School of Public Policy students have to offer. The journal seeks to inform policy makers, academic researchers, and the public of ideas that will help transform public policy debate in the U.S. and abroad. All articles, which are thoroughly reviewed by student editors, must meet rigorous academic standards. The 2008-2009 *Pepperdine Policy Review* was led by interim faculty advisor Robert Kaufman and editor-in-chief Nicolas Valbuena (MPP '09).

View the recent volume of Pepperdine Policy Review, at:
publicpolicy.pepperdine.edu/policy-review/2009v2.



Pepperdine and its School of Public Policy joined the nation in mourning the May 2, 2009 passing of Jack F. Kemp, former congressman and U.S. cabinet secretary, a longtime friend of the University, and a founding member of the Executive Committee of the School of Public Policy's Board of Visitors. He was 73.

Kemp was a respected, nine-term member of the U.S. House of Representatives. He served as secretary of Housing and Urban Development and was the Republican Party's candidate for vice president. Prior to his distinguished political career, Kemp was a celebrated professional football quarterback who led the Buffalo Bills to two league championships. In 1994, Kemp received the University's highest honor, the Doctor of Laws degree. Pepperdine was also the venue for Kemp's final political rally of the Dole/Kemp campaign in November 1996.

"Since I first invited Secretary Kemp to speak at Pepperdine 25 years ago, he and members of his family have been deeply involved as students, board members, and, in Jack's case, as a founding member of the executive committee of our Board of Visitors and as the Salvatori Distinguished Visiting Fellow," said James R. Wilburn, dean of the Pepperdine School of Public Policy, "and our classrooms reveal that we believe his ideas are needed now more than ever."

WOMEN IN PUBLIC POLICY HOST HUMANITARIAN AID CONSULTANT ANDREA CAPACHIETTI

On April 1, 2009, the student organization, Women in Public Policy, hosted a lecture by acclaimed humanitarian aid consultant, Andrea Capachietti, to address the pressing problem of armed conflicts and the devastating impact this violence has on women and children.

Capachietti hails an impressive academic and public service background, including a doctorate from the University of Southern California, concentrating on public policy and health-related issues. Holding prestigious certificates from Harvard University, Oxford University, and the Center for International Health & Cooperation in Geneva, Switzerland, Capachietti serves as an advisor and member for several noted organizations, including the Los Angeles World Affairs Council, Women for Women International, the American Public Health Association, and Women in International Security.

During the lecture, titled "See No Evil: Armed Conflicts and Violence Against Women," Capachietti described the victimized state of women and children in regions of armed conflict through vivid pictures and heartbreaking stories of her personal encounters. As a trained humanitarian aid worker, she shared with the audience the emotional and political challenges she faces on a daily basis to help rehabilitate and rejuvenate these innocent people who are often forgotten. Students in the audience were given a "hands-on" lesson on detecting land mines and how aid workers teach communities to recognize and avoid them. Recognizing the potential to bring positive change, Capachietti implored students of public policy to evaluate the hierarchy between policymakers at the top and the humanitarian relief workers at the ground level when considering the effects and implementation of policies. She expressed the challenges her field of professionals endure in effectively disbursing aid when policymakers do not consider how their policies and funding will actually be utilized and impact the victims. Capachietti aptly stated, "You cannot tell the victim that the funding to help her isn't there yet because of a policy. She doesn't care; she needs help now."

Capachietti presented an eye-opening, humbling, yet necessary exposure for policy students to an area of human rights and policy that is not often discussed.

STUDENTS BLOG ABOUT SUMMER INTERNSHIP EXPERIENCE

The School of Public Policy launched a new series of student blogs on the School of Public Policy Web site. Student bloggers wrote about their summer internships ranging from the U.S. Department of State in Washington, D.C., to the Grameen Bank in Dhaka, Bangladesh. Bloggers chronicled their day-to-day duties at their internship organization, life as a resident in a new city, reflections on their first year as graduate students, thoughts on their second year ahead, photos, videos, opinions on current policy issues, and anecdotes of their travels.



MICHAEL BELINA
(MPP candidate '10)
Blog:
WAVE.REPORT
Internship Organization:
Clinton Foundation, Rwanda

JEFFREY CLAYTON
(MPP candidate '10)
Blog:
LIVE FREE OR DIE
Internship Organization:
U.S. Department of
State, Washington, D.C.



NICOLE HUTCHINSON
(MPP/JD candidate '11)
Blog:
ADVENTURES IN AFRICA
Internship Organization:
Supreme Court of Uganda

RYAN MCBRIDE
(MPP candidate '10)
Blog:
HIGH ROAD, LOW
ROAD
Internship Organization:
Senate Republican
Policy Committee,
Washington, D.C.



ALISON TOLLADAY
(MPP candidate '10)
Blog:
MI VIDA EN BOLIVIA
Internship Organization:
Sustainable Bolivia, Centro
de Apoyo Integral Carcelario y
Comunitario, Cochabamba, Bolivia

HEATHER WILLIAMS
(MPP candidate '10)
Blog:
POLITICI-YOGINI
Internship Organization:
Office of U.S. Senator
John Ensign, Nevada



HARRISON WOLF
(MPP candidate '10)
Blog: ADVENTURES FROM THE
PATH LESS TAKEN
Internship Organizations:
Grameen Bank, Dhaka, Bangla-
desh and Taj Hotels Resorts and
Palaces, Department of Corporate
Sustainability, Mumbai, India

► Visit all student blogs at:
publicpolicy.pepperdine.edu/admission/student-blogs

PUBLIC POLICY FACULTY PRESENT SPRING LECTURE SERIES

Five School of Public Policy faculty members shared their insights and expertise this spring in a series of lectures, bringing both a scholarly and practical perspective to some of the most pressing policy matters around the state, nation, and globe.

On the heels of the California legislature passing the state budget, associate professor **Michael Shires** launched the series with a compelling analysis of California's current budget crisis and how constructive politics could be restored in the process. With the budget being passed only hours earlier that day, Shires provided an overview of California's unprecedented \$42 billion budget deficit and examined how the state arrived at its current cash flow problem. The presentation also examined the political and economic implications of the budget crisis, what the state government is doing to fix it, and what should be done to fix it, with ideas ranging from enhanced spending accountability to statewide political reform.

In part two of the series, assistant professor **Luisa Blanco** presented a lecture titled "Left Turn: The Rise of the Left in Latin America." Providing an overview of her current research on this movement, Blanco explored the new definition of "Left" in Latin America, its relevance for the region, and what the current public policy implications may be. She explained that two types of leftist movements are most present in Latin America: the radical left, which holds such ideals as anti-Americanism and state control, and the pragmatic left, which employs ideals of capitalism, free markets, and international integration. "The probability has dropped to about 15 percent in 2008 from about 65 percent at the beginning of the decade that a Latin American country will have a rightist country, with the trend largely related to economic policies," Blanco observed. In her research, Blanco is now analyzing what countries are adopting these ideologies and to what degree, and determining the future implications of such movements and how they affect a country's relationship with democracy.

Part three of the series featured visiting professor **James Coyle**, who presented a lecture on the permanent values and interests of U.S. national security. In his lecture Coyle explained how tightly-held American values such as individualism, equality, and even exceptionalism—the idea that America is a city on a hill—that have been part of the American psyche for generations now shape the policies developed in national security. He argued that these values are enduring and do not change between administrations or political parties. Consequently, he suggested that because national security interests are designed to protect these values, those interests also do not change but the policies used to achieve those interests do. While he recognized that the U.S. does not always live up to its values, citing examples such as America's many

historical inequalities and prejudices, he affirmed the importance of American democracy, how it creates and furthers national security interests, and explored ways in which the U.S. should share the values contained within democracy to other parts of the world.

Assistant professor **Angela Hawken** returned to research in part four of the series, presenting her preliminary findings in a randomized controlled trial she led that tested probationer compliance of drug offenders in Hawaii and how their compliance results compared to those following the program designed under California's Proposition 36, the Substance Abuse and Crime Prevention Act. Noting that the completion rate of California's probation program under Proposition 36 was a mere 25 percent, Hawken was invited to study a new program called Hawaii's Opportunity Probation with Enforcement (HOPE), a program she initially called too good to be true. HOPE is a collaborative effort funded by the Smith Richardson Foundation and the National Institute of Justice to explore an innovative alternative in managing drug offenders and operates under the scope of a behavioral triage model. In this model, treatment is based on probationers' revealed behavior, enabling treatment resources to be uniquely tailored to each individual's treatment program and thus be allocated more efficiently. According to Hawken, HOPE operates under four fundamental tenets to do this: sanctions must be certain, swift, consistent, and parsimonious. The results of this model and the rules to which each probationer must adhere, she believes, have been extraordinary, with the HOPE group reducing drug use by 85 percent. "You can't show me another program in the country that can get anything close to data like this," Hawken said. Her future research goals include replicating this study in other states, and if successful, advocating a permanent implementation strategy in states like California whose probationary system, she argues, would significantly benefit from a similar program.

The series concluded with a lecture by adjunct professor **Dennis Robbins** titled "The Ethical Substrate of an Obama-inspired Health Reform." In his remarks, Robbins stated that the U.S. needs to understand its ethical foundations before it decides what it should and should not do in health care reform, noting such questions as whether health care is a right or a privilege and how to

balance availability and quality in attempts to make health care more accessible. Robbins also noted that in an effort to balance care versus cost, the U.S. health care system needs to depart from the disease management mentality to a more care-focused management system that people understand and can easily access. "People don't know how to navigate the system," Robbins contended. "The U.S. now needs to rethink how health care is distributed and whether its current relationship with employment is sustainable in the future."

View the lectures from the Spring 2009 Lecture Series at www.youtube.com/pepperdinespp.





VICTOR DAVIS HANSON EXPLORES OBAMA ADMINISTRATION'S NEW RHETORIC, POLICIES

In his appointment as the Spring 2009 William E. Simon Distinguished Visiting Professor at the School of Public Policy, California farmer, classical historian, and renowned cultural and military writer Victor Davis Hanson gave a lecture on March 4 titled "Political Challenges Facing the Obama Administration." In his remarks, Hanson offered an analysis of President Obama's young administration and a forecast of things to come.

"We have created a radical shift in what government is," Hanson said of Obama's ascendancy and the "Depression-era" rhetoric he believes Obama's administration is using to advance its goals. "Despite his historic campaign on the theme of hope, Obama quickly exhausted the category of gloom and doom about the economy upon entering office. You scare the electorate that you're in the Great Depression as a pre-text for growing the size of government and redistributing wealth."

Hanson expressed his doubts that the economic downturn had reached depression levels. "It's a funny sort of 'depression,'" he observed after recently counting only

seven out of 100 people at a Wal-Mart near Fresno who were not wearing a Bluetooth or carrying a cell phone or iPod. "Instead of following President Reagan's example to 'starve the beast' and cut back on government to stimulate the economy, Obama is choosing to 'gorge the beast,'" Hanson said.

In foreign policy, Hanson believes that Obama has a radically different philosophy of why wars happen and thus how to handle them. "Instead of acknowledging the tragic tendency of nations to go to war, Obama touts a therapeutic view of the world in which it is possible to make peace through diplomacy with nations like Iran. It's what I would call the triumph of the therapeutic over the tragic," Hanson said.

Hanson criticized Obama's diplomatic strategy with Muslim countries of apologizing for America's past foreign policies. He remarked that while nations like China and Russia have caused serious problems for Muslims, the United States has exhibited the most charitable policy toward the Muslim world of any nation in the world.

Hanson is the Martin and Illie Anderson Senior Fellow in Residence in Classics and Military History at the Hoover Institution at Stanford University and Professor Emeritus of Classics at California State University, Fresno. He is the author of hundreds of articles, book reviews, scholarly papers, and other publications on topics ranging from the Peloponnesian War and ancient Greek hoplites to agrarianism and immigration. Hanson's seminar in international relations at the School of Public Policy addressed the topics of Western civilization and globalization. Hanson received a BA from the University of California, Santa Cruz, in 1975, attended the American School of Classical Studies, and received his PhD in classics from Stanford University in 1980.

The William E. Simon and the John M. Olin Foundations have provided support to permit the School of Public Policy the opportunity to appoint nationally recognized and highly respected scholars to be in residence each year.

View Hanson's lecture at www.youtube.com/pepperdinespp.

PANEL DISCUSSION ON U.S. FOREIGN ASSISTANCE



On March 10, 2009, the Pepperdine School of Public Policy, in partnership with Seaver College, hosted a seminar on foreign assistance as an instrument of foreign policy. The forum featured Anthony Lake, Distinguished Professor at Georgetown University, and a panel of notable School of Public Policy faculty, all of whom expressed their views on whether the United States should increase its foreign aid and to what degree.

Over 80 percent of Americans, both Democrats and Republicans, support economic assistance abroad, but with foreign assistance sometimes perceived as a luxury, it continues to be a controversial topic, especially amidst a global economic crisis. However, with more than a billion people in the world living in poverty, the panelists exchanged ideas and opinions on whether this should be a concern for the United States.

"It has never been more important to get foreign aid right," said Lake, who believes that foreign aid organizations like Development Assistance, Food AID, the International Monetary Fund, and the World Bank are all in need of reform in order to make a difference. "These organizations need to rethink their strategy," Lake argued, noting the need to aim for prevention of poverty. "The growing problem of people living in poverty will eventually lead to political and economic instability in a nation, which could in turn lead to terrorism."

Supporting Lake's argument, Angela Hawken, assistant professor of economics at the School of Public Policy, stated, "A well-fed child is less likely to pick up arms." According to Hawken, resources are not as important as how they

Panel Discussion on U.S. Foreign Assistance continued on page 11 ♦



POLICY RESEARCH SEMINARS

The Policy Research Seminar (capstone) projects develop and presents a major policy program design and implementation plan using a real situation in an actual global, state, or local agency. As a requirement for graduation, students develop a clearly focused mission, a strategy, and an implementation plan. This project requires personnel planning, a budget plan, and a clear method for securing approvals from all interested parties whose ownership is critical for its success. The results may be presented to a board of visitors including academics, professional panels, or real-world agency leaders. Students are expected to be able to identify, verbalize, and experience in an authentic way, clearly stated personal values as well as technical expertise.

An open-house policy fair was held for the education and environmental policy seminars to showcase student projects focused on current environmental and education policy ranging from local to international levels. For the international relations and national security seminar, students prepared a detailed, sophisticated regional U.S. national security strategy for a public sector or nonprofit client. The following were topics explored during the Spring 2009 semester:

EDUCATION POLICY

TOPICS INCLUDED:

2009 Apology Resolution to Native Americans
 Advocacy Paper for School-Based Health Centers Within Public Education
 Early College High School Initiative in California
 Fresh Start Education: Creating Healthy Kids by Improving School Nutrition
 Increasing Parent Involvement in the Santa Ana Unified School District
 National Ad Campaign to Combat TIP
 Stimulating the Economy Through the Forgiveness of Student Loans
 Strengthening Educational Technology in American Samoa Secondary Schools
 Teachers Are the Real Rock Stars: Professional Pay for Professional Educators

ENVIRONMENTAL POLICY

TOPICS INCLUDED:

Bridging the Connection Between Land Use Trends and the Environment: A Tradeoffs Analysis
 A Communication Plan for High-Speed Rail
 Environmental Justice: A New Perspective on Race and Inequality
 Everyday Solar: Marketing Clean Energy to the Working Class in Los Angeles County's Antelope Valley
 Financing Sustainability: The Role of Photovoltaic Solar Energy in Promoting Sustainable Development
 A Green Scorecard: Shifting the Market Towards Green Products
 Marine Pollution: Why the World's Oceans Should Not be Overlooked
 Red & Green: An Environmental Communications Strategy for Conservatives
 Regulation versus Taxation: CAFE Standards and the Gas Tax
 Waste: The Future

INTERNATIONAL RELATIONS AND NATIONAL SECURITY

TOPICS INCLUDED:

Developing the Middle East Through Leadership
 National Security Strategy to Europe
 United States National Security Strategy for Asia

2009 SUMMER INTERNSHIPS

As a requirement for graduation, public policy students complete a 240-hour internship at an agency in their area of specialization: American politics, economics, international relations, or state and local policy. Such agencies may be with local, state, or federal government; nonprofit organizations; or an international experience in a non-U.S. setting to prepare for foreign service after graduation. The internship provides a perspective on how the methods and theories learned in the case studies in the classroom may find practical expression in a complex, real-life setting. The scope of work completed during the internship determined the agency's classification below. Summer internships for 2009 included:

AMERICAN POLITICS

Ashbrook Center
 ERN Enterprises
 Fifth Amendment Rights Alliance
 Office of Congressman
 Brian Bilbray
 Office of Congressman
 Mike Coffman
 Office of Congressman Ed Royce
 Office of Senator Dianne Feinstein
 Office of Senator
 Charles E. Schumer
 Ronald Reagan Presidential Library

Sunlight Foundation
 Sutherland Institute
 United Way
 U.S. Department of State
 U.S. Department of Transportation

ECONOMICS

Cross-Cultural Solutions
 Grameen Bank
 Los Angeles
 Chamber of Commerce
 Milken Institute

INTERNATIONAL RELATIONS

Asian University for Women
 Azerbaijan Diplomatic Academy
 Cerrell Associates
 Clinton Foundation
 Global Action on Aging
 National Iranian American Council
 Office of the Mayor of Los Angeles
 Ohrid Institute
 Soweto Township, South Africa
 Sustainable Bolivia
 UNICEF
 UCLA Center for
 International Medicine

STATE AND LOCAL POLICY

Chicago Board of Trade
 Common Sense California
 De La Rosa & Co.
 Human Rights Watch
 Iowa Department of Corrections
 Los Angeles County Commission on
 Human Relations
 New Heights Charter School
 Office of Supervisor
 John M. W. Moorlach
 Office of the Mayor of Edison,
 New Jersey
 Ready for Media
 Schmitz and Associates

ALUMNI NOTES

HALEY AYRAUD (MPP '08) has been hired as the communications director for Spillane Consulting Associates, Inc., a highly specialized consulting and placement firm serving the financial institutions of greater New England and beyond. In this position, she will be leading the business development and public affairs practices for the firm.

VALERIE CRESPIN (MPP '07) has accepted a position as a research information specialist at the University of New Mexico Health Sciences Center for RIOS Net (Research Involving Outpatient Settings). In this position, she is involved in conducting research to improve primary care for New Mexico's population.

RUTH GARCIA (MPP '00) has accepted a position with the Department of State as a governance specialist on a provincial reconstruction team. In this position, she worked with local village and town elected leaders and administrators in Iraq to help them develop governance structures.

NATHANIEL H. GOETZ (MPP '01) was elected vice chair of the City of Durham Human Relations Commission and was a 2009 recipient of the *Triangle Business Journal's* 40 Under 40 Leadership Award.

DANIEL HOANG (MPP '05) was recently promoted to consulting manager at Macias Consulting Group, the consulting arm of noted California accounting firm Macias, Gini & O'Connell. He specializes in organizational change management, business process reviews, IT general controls, and organizational risk assessments.

LINDSEY (POULIN) HOPEWELL (MPP '03) proudly announces the birth of her son, Anderson Brady, born on June 11, 2009.



Hopewell



Jones



Mosaheb-Assad

JEFF JONES (MPP '02) and his wife Lori welcomed the arrival of their third child, Zachary Bennett, on August 6, 2008, at Lucile Packard Children's Hospital, Stanford University.

KEINO MCWHINNEY (MPP '07) became engaged to Jennifer Rojas and was married in Lubbock, Texas, on August 8, 2009.

NEGIN MOSAHEB-ASSAD (MPP '03) and her husband, Kris, proudly announce the birth of their daughter, Neeka, born on March 27, 2009.

MACKENZIE (KIRBY) NUÑO ('97, MPP '02) is currently working as a course instructor, teaching policy and public administration courses, while pursuing her PhD in political science at Northern Arizona University.

AARON PANKRATZ ('97, MPP '99) has been hired by Fresno City College as a full-time, permanent economics instructor.

CORINNE VERZONI (MPP '05) appeared on the *Emeril Green Show* on the Planet Green Channel in August 2009.

ERYN WITCHER ('97, MPP '99) has been appointed as the associate director and director of communications for the Hoover Institution at Stanford University. In this position, she will have oversight of Hoover's numerous communications functions and initiatives, including public affairs, Hoover

Press, and Hoover's periodicals.

MEGAN (CRAIN) WORD (MPP '03) is currently serving as divisional director of government relations for The Salvation Army for western Missouri and Kansas. In this position, she is responsible for creating policy agendas for both states and tracking and acting on legislation that either follows or contradicts those priorities.



What's new with you?

To share your alumni news, please submit to christina.ramirez@pepperdine.edu.

FACULTY/FELLOW UPDATE



LUISA BLANCO

Assistant Professor of Economics

Luisa Blanco presented a paper at the American Economic Association meeting in San Francisco, California. In this paper, Blanco analyzes the impact of natural resource dependence on capital accumulation in the Latin American region. Blanco was invited as a discussant by the Liberty Fund to a colloquium about liberty, responsibility, and the benefactor state. This colloquium took place in Guatemala City, Guatemala, and the participants were scholars and professionals from Latin America. Blanco also attended the annual meeting of the Association of Private Enterprise Education in Guatemala City and presented her research on financial development. She was selected as a Fellow for the Diversity Initiative for Tenure in Economics sponsored by Duke University, and for this fellowship, she presented her research on natural resources in Latin America at Duke University. Blanco also presented her research on natural resources at the Latin American Studies Association meeting in Rio de Janeiro, Brazil. Her paper "Life Is Unfair in Latin America, But Does It Matter for Growth?" has been submitted to World Development for possible publication. Blanco received a grant from the Office of the Provost at Pepperdine University to hold the Pacific Coast Council of Latin American Studies annual meeting on campus in Fall 2010.



ROBERT LLOYD

Associate Professor, Center for International Studies and Languages Division, Seaver College

In December 2008 Robert Lloyd was selected as a consultant with Freedom House to research and write a report on governance, human rights, and the rule of law in Zimbabwe. This report was produced in June 2009 and will be printed later in the year as one part of Freedom House's "Countries at the Crossroads" project. Lloyd participated in a March 2008 symposium entitled "Africa: Security Challenges and Strategic Perspective," jointly offered by the Association for the Study of the Middle East and Africa and the U.S. Air Force Research Institute at Maxwell-Gunter Air Force Base in Montgomery, Alabama. His paper, "Southern Africa: Security Amidst Uncertainty," examined the challenges to insecurity in southern Africa, paying particular attention to Zimbabwe. The Air Force subsequently published a condensed version of the paper in Air University's *The Wright Stuff*. Later in March, Lloyd participated in Pepperdine University's "Seminar on Foreign Assistance as an Instrument of Foreign Policy." His panel presentation examined the role of foreign assistance and trade in economic development. Finally, the Foundation for the Defense of Democracies awarded a fellowship to Lloyd to study counterterrorism in Israel in June 2009.



GORDON LLOYD

Professor of Public Policy

Gordon Lloyd served as a visiting scholar at several high school teacher and civic education programs throughout the country, where he presented "Shaping the Constitution: A View From Mount Vernon, 1783 – 1789." Lloyd also completed several enhancements to his Web site on the Constitutional Convention (www.teachingamericanhistory.org/convention), including eight additional interpretive paintings on the convention. Lloyd served as a seminar leader at the Lehrman American Studies Center at Princeton University presenting "American Statesmanship: Founding Principles, Historical Examples." He also led a discussion on "Federalism and Separation of Powers: Safeguards of Liberty," at a Liberty Fund colloquium in Indianapolis, Indiana. Lloyd presented several lectures throughout the spring and summer including "The Constitutional Convention as a Four Act Drama" at the Gilder Lehrman Institute and the Newton Public Schools, in Lexington, Massachusetts; "Why Study the Founders?" at the Economic Club of Indiana in Indianapolis; "Civic Education and the Founders" to the Town and Gown Society at Ball State University, Muncie, Indiana; and "The Hoover-FDR Debate Revisited" to the Liberty Fund in Indianapolis, Indiana.



TED MCALLISTER

Edward L. Gaylord Chair/Associate Professor of Public Policy

Ted McAllister presented "The Education of a Policy Leader," at Hillsdale College in March 2009. He participated in a Liberty Fund conference in New Orleans, Louisiana, on the subject of "Tradition and Liberty in American Conservatism." McAllister published a review essay in *Modern Age* (Winter 2009) entitled "Of Ideas and Politics: The Rich Promise of History De-Centered."



JAMES PRIEGER

Associate Professor of Economics

James Prieger spent the past academic year as a senior economist at the Federal Communications Commission (FCC) in Washington, D.C., working with and advising the FCC on telecom mergers, broadband policy, and regulatory forbearance. He presented his work on the political independence of state regulatory commissions at the Center for Research in Regulated Industries annual conference in May 2009. His chapter written with School of Public Policy alumnus Daniel Heil (MPP '09) titled "Is Regulation a Roadblock on the Information Highway?" will appear in the soon-to-be-released *Handbook of Research on Telecommunications Planning and Management for Business*. Prieger refereed a submitted chapter

for a forthcoming encyclopedia from IGI Global on e-business in which two of his own chapters on the economics of e-business (written with Daniel Heil) will be included. His other contributions to the profession included refereeing articles on cell phones and driving, telecom regulation, and entry by firms into new markets for *The B.E. Journal of Economic Analysis & Policy*, the *Journal of Economics*, the *Journal of Regulatory Economics*, and *Telecommunications Policy*. He continues to serve as an editorial board member of *Applied Economics Quarterly*.



ROBERT KAUFMAN

Professor of Public Policy

Robert Kaufman continues to lecture nationally, including a CNN broadcast panel that earned him recognition on Keith Olbermann's "Villain of the Week," beating out Bill O'Reilly. Kaufman has two book chapters coming out on the Bush presidency, one with Stanford University Press and the other with MacMillan Press.

In addition, he continues work on two book projects on the topics of the future of the Republican Party and a biography of Ronald Reagan focusing on his presidency and his quest for it.

PANEL DISCUSSION ON U.S. FOREIGN ASSISTANCE

continued from page 7

are spent, noting that the United States needs to realize spending more money on foreign aid does not always solve the problem. In her argument, she cited the Roll Back Malaria Campaign in Africa and U.S. aid in Georgia as prime examples. "When I was in Georgia for research, I asked the locals about U.S. aid. Over 90 percent asked for it to stop because it comes in too quickly, and no one is exactly sure what to do with it," Hawken said.

Following Lake and Hawken, Goran Gacnik, director of the International Trust Fund for Demining and Mine Victims Assistance, offered his insights. Gacnik asserted that foreign aid should be considered foreign investment, contending that during his work in Bosnia, he witnessed firsthand how they were able to clean the war-torn areas, rebuild factories, and assist the economy following the Austrian government's aid of \$2 million dollars. "I was amazed how they prioritized," he said.

On the other side of the discussion was Robert Kaufman, professor at the School of Public Policy, who insisted that development aid has not been successful and foreign assistance is just a political process. "Direct foreign assistance will only have a marginal impact," Kaufman argued, adding that countries do not get rich on foreign assistance and that sometimes the money goes to corrupt government officials. Kaufman believes that the United States should focus its efforts on assisting the people and not their governments, stating "the United States should continue to follow former president George Bush's model of offering peace, security, democracy, private enterprise, and humanitarian assistance to the countries that support American ideology."

Robert Lloyd, associate professor of international relations at Seaver College, also participated in the panel, while Dan Caldwell, distinguished professor of political science at Seaver College, served as moderator.

This lecture can be viewed on iTunes U, accessible on www.pepperdine.edu.

WILFRED M. MCCLAY TO SERVE AS 2009-2010 WILLIAM E. SIMON DISTINGUISHED VISITING PROFESSOR



The School of Public Policy has announced the appointment of Wilfred M. McClay as the 2009-2010 William E. Simon Distinguished Visiting Professor.

Wilfred M. McClay is the SunTrust Bank Chair of Excellence in Humanities at the University of Tennessee at Chattanooga, where he has also been professor of history since 1999. He is Senior Scholar at the

Woodrow Wilson International Center for Scholars in Washington, D.C., Senior Fellow at the Ethics and Public Policy Center, and has served since 2002 on the National Council on the Humanities. Among his books is *The Masterless: Self and Society in Modern America*, which won the Merle Curti Award of the Organization of American Historians.

McClay was a Fulbright Senior Lecturer in American Studies for Spring 2007 at the University of Rome, and has been the recipient of fellowships from the Woodrow Wilson International Center for Scholars, the National Endowment for the Humanities, the National Academy of Education, the Howard Foundation, the Earhart Foundation, and the Danforth Foundation. He serves on the editorial boards of *First Things*, *Wilson Quarterly*, *Society*, and *The New Atlantis*, and is a frequent contributor to a wide variety of both scholarly and general-interest publications. He was educated at St. John's College (Annapolis) and Johns Hopkins University, where he received a PhD in history in 1987.

The William E. Simon Distinguished Visiting Professorship at the School of Public Policy is funded by the William E. Simon Foundation and the John M. Olin Foundation. The program gives the school the opportunity to invite a series of nationally recognized and highly respected individuals to be in residence each year. Each visiting professor leads a class or seminar, devotes significant time as a resident mentor to student scholars, and leads presentations for the entire campus community.

During the Fall 2009 semester, McClay is teaching "Seminar in Political Issues: The Problem of Expertise in a Democratic Society," and "Ethical Dimensions of Public Policy: Great Books and Great Ideas."

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Dean's Report

PEPPERDINE UNIVERSITY SCHOOL OF PUBLIC POLICY

James R. Wilburn
Dean

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UPCOMING EVENTS

Beginning September 10, 2009 (for 12 weeks)

U.S. FOREIGN POLICY ROUNDTABLES

Bruce Herschensohn, *Senior Fellow*
Drescher Campus Auditorium
6 p.m.

October 19, 2009

"THE BUSH-OBAMA STIMULUS PROGRAMS AND THE FUTURE OF AMERICAN CAPITALISM"

Randall Holcombe, *Professor of Economics*,
Florida State University
Drescher Campus Auditorium
12 p.m.

November 9, 2009

"THE FUTURE OF REGULATION"

Jerry Ellig, *Economist*,
Mercatus Center, George Mason University
Drescher Graduate Campus Auditorium
12 p.m.

November 13, 2009

CLASS OF 2004, FIVE-YEAR REUNION

Villa Graziadio Executive Center
Malibu, California
2-5 p.m.

For more information on any of these events call 310.506.7490 or
visit publicpolicy.pepperdine.edu/news-events/events.